

Public Service Announcement – PSA

TEAM!!!

Create a PSA on 1 of the following topics related to the novel:

- § Smoking
- § Drug Abuse
- § Alcohol Abuse
- § Depression
- § Drunk Driving
- § Peer Pressure
- § Runaway Hotline
- § Doing the Right Thing

Select a topic

Write and pitch proposal

Write script

Direct and shoot video (if you act it must be a small part)

Edit video

Feel free to use the iMovie trailer app.

PSA Project Rubric

	Points Possible	Points Earned
topic/content	20	
pitch proposals (ideas)	20	
script	20	
video (iMovie trailer)	20	
everyone participates	20	
TOTAL	100x2	

